

### From the High Seas to New Frontiers

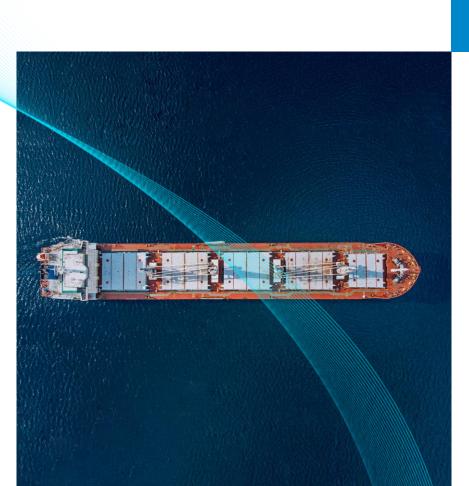
Dr. Roar Adland, Global Head of Research Marine Fuels 360 Conference, Singapore

**28 NOVEMBER 2023** 



International shipping consume around 300 million tonnes of fuel annually

Ships carry 80% of global trade by volume, around 11 bn tonnes



3% of global CO2 emissions

70,000

oceangoing

merchant vessels

## Why this transition is difficult

### The decarbonization challenge is significant



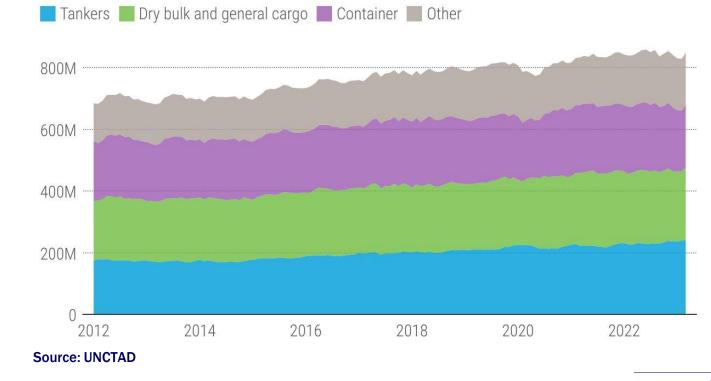
- IMO: Strive for well-to wake GHG reductions of 30% by 2030 and 80% by 2040
- Equivalent to approx. 60% and 90% reduction in GHG intensity for the average ship
- Low-hanging fruit of energy efficiency (e.g. slow-steaming) has already been picked – approx. 30 – 40% reduction in GHG intensity since 2008 base year

•How do we move towards Zero Emission Fuels (ZEF)?



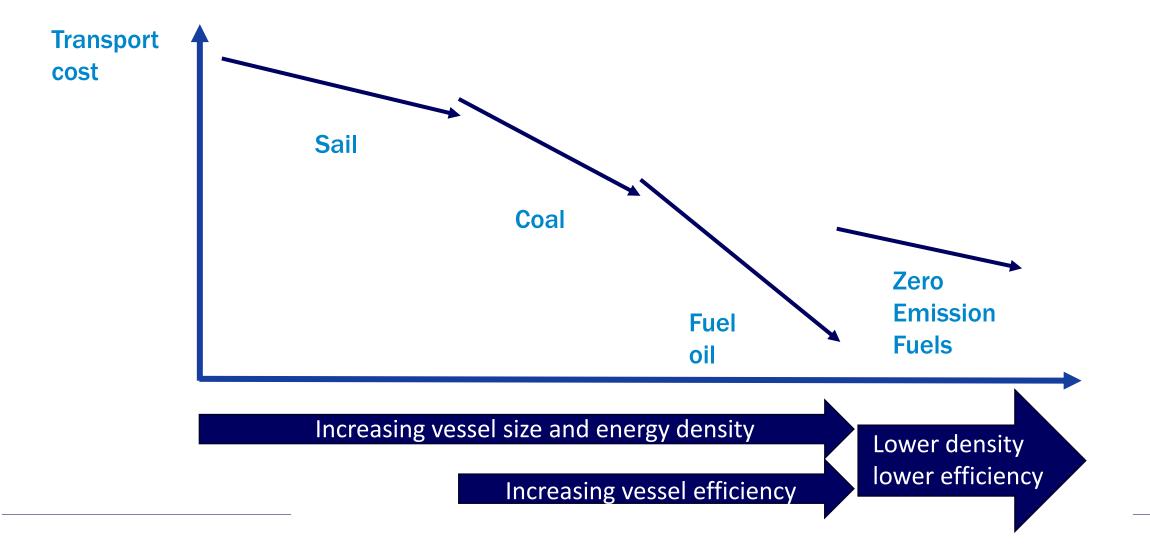
### Shipping emissions are headed in the wrong direction

Carbon dioxide emissions by main vessel types, tons, 2012–2023



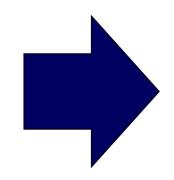
#### Economic incentives are lacking





### Moving from a single-fuel to a multi-fuel world

- A common global fuel oil standard
- A globally integrated fuel market
- Transparent pricing



- Multiple sets of infrastructure for production, storage and distribution – high cost
- Lower relative availability of each fuel in a location affects ability to price competitively
- High chance of stranded assets once a ZEF winner emerges
- Stricter safety regulations in bunkering ports, higher costs
- Will we allow bunkering operations in populated areas?
- Different skillsets of seafarers, workers

### A simultaneous global energy transition



- The world will be zero-emission energy constrained for decades
- There is urgency but no plan or prioritization
- Left to market economics highest bidder wins
- Shipping's energy and resource use will cannibalize other (potentially more efficient) pathways to global decarbonization
- Just transition: How do we shield poor island states that will be much worse off?



CO2 emissions from transporting a 170,000 tonne cargo of coal from Newcastle to Hong Kong:

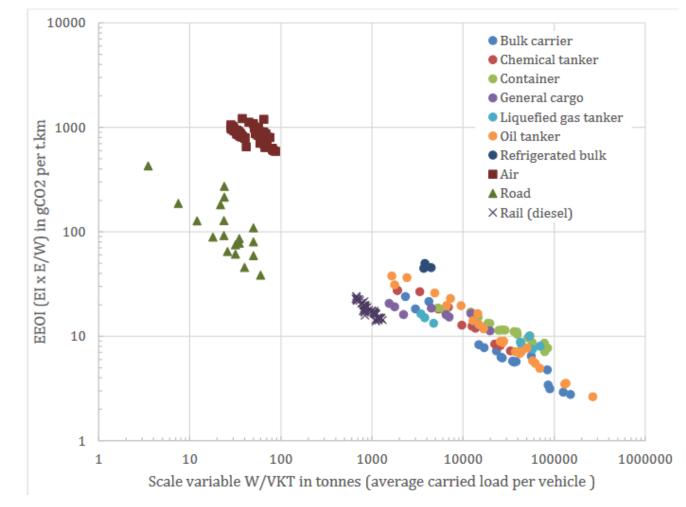
6,000 tonnes CO2 emissions from burning that same cargo in the coal-fired power plant:

500,000 tonnes

### Shipping decarbonization and seaborne trade



- Both economically and environmentally
- But there is not usually any competing transport mode



Source: UCL Energy Institute for MEPC 68

### Inelastic demand viz. freight cost

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Ocean freight cost as a % of commodity price (FOB) over the past decade



	Brent crude	Rotterdam gasoline	Newcastle coal	US gulf soybeans
Average	2.5%	3.3%	14%	8%
Minimum	1%	1%	3%	3%
Maximum	13%	28%	32%	18%
Currently	2.6%	4%	13%	9%

#### There is capacity to absorb the additional cost from decarbonization!

### Impact of shipping decarbonization on global trade

- Transportation costs will increase initially
- Domestic resources more competitive
- Long-distance producers become less competitive (s.t. relative production costs)
- Incentive to refine raw materials into intermediate goods before shipping
- Less sea transport = <u>indirect</u> shipping decarbonization
- BUT: Reduced international trade means production is less economically efficient
- New and growing markets for ZEF fuel transport!



\$16/t -> \$64/t

# How can we speed up the process?

"We build the ammonia vessels just in case there are charterers out there who will pay up"

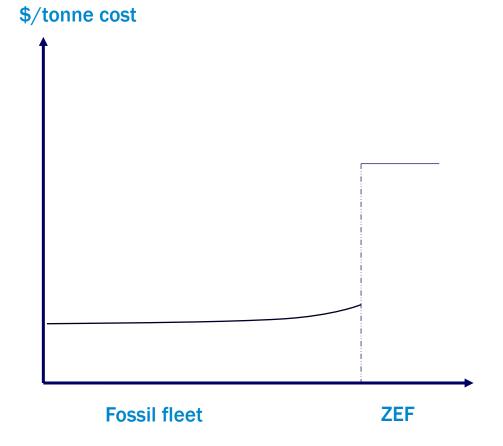


### Shipping finance and global regulation

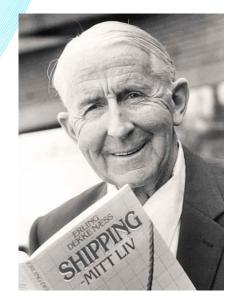
SSY

- Play with "Other people's money"
- Flow of money towards "green shipping finance" is enabling some very attractive leasing terms for dual-fuel ammonia vessels

- IMO must agree to implement a sufficiently high global carbon levy
- Allowing ZEF vessels to compete on a level economic playing field



"God must have been a shipowner. He placed the raw materials far from where they were needed and covered two thirds of the earth with water"



**Erling Dekke Næss** 



**Experience** Matters.